

# UNPLI 2012 – 2022

10 anni di UNESCO  
*10 years of UNESCO*

9th session of the General Assembly of the State Parties to the  
Convention for the Safeguarding of Intangible Cultural Heritage

Paris, 6th July 2022

Room IX  
UNESCO



# The experience of Pro Loco associations and the network of UNPLI



- UNPLI is the Italian **network** of more than 6.300 Pro Loco associations. Many Italian towns and small cities have a **Pro Loco**, a civic membership association of **volunteers** that works with schools, local businesses and institutions to devise ways to enhance the town and attract visitors. The first Pro Loco was born in **1881** while the network of UNPLI was born in **1962**



# The experience of Pro Loco associations and the network of UNPLI



- Pro Loco are closely linked with local communities of which they are expression. From 2003 UNPLI started to work on the safeguarding of the intangible cultural heritage with several national projects. Pro Loco associations have been the instrument for the involvement of the local communities in the projects concerning the intangible cultural heritage because they already worked for the promotion, enhancement and transmission of many local traditions.



# The experience of Pro Loco associations and the network of UNPLI



- The 2003 Convention it's been **the instrument** for raise the awareness of Pro Loco associations of their strategic role in the safeguarding the italian intangible cultural heritage, working in a network with experts and institutions.
- Since 2007 UNPLI created a **national library** with all the documents (books, Dvds, Cds) collected from Pro Loco, municipalities, universities, schools and many other associations through our projects and activities.

# Memoria Immateriale: online inventory



- On 2010 UNPLI launched the web channel on You Tube “**Memoria Immateriale**” with thousands videos and interviews to craftsmen, musicians, local experts and many other people on their connection with the cultural heritage of their regions. The channel is an important example of how the local communities have been involved in our activities. We create it with the cooperation of individuals and groups, in order to approach the techniques of craftsmanship, social practices, rituals, festive events, knowledge and practices concerning nature and universe, performing arts, oral traditions and expressions, memories, etc.



# Memoria Immateriale: the online inventory



Memoria Immateriale

7410 iscritti

PERSO

HOME

VIDEO

PLAYLIST

COMMUNITY

CANALI

INFORMAZIONI



Memoria Immateriale - L'inventario online delle tradizioni italia...



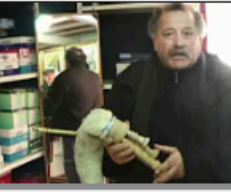
9.787 visualizzazioni • 6 anni fa

Un breve trailer per descrivere l'archivio MEMORIA IMMATERIALE, nato sulla scia delle numerose attività dell'Unione delle Pro Loco (UNPLI) nell'ambito della salvaguardia e valorizzazione del patrimonio culturale immateriale italiano. Il canale è il primo inventario online realizzato con il coinvolgimento attivo delle comunità locali.

...  
ULTERIORI INFORMAZIONI

# Memoria Immateriale: online inventory



 29:45	 21:34	 8:35	 24:52	 21:03	
Cirò (KR) - Turuzzo Cariati - Tradizioni musicali, storie e...	Abbateggio (PE) - Silvio Pascetta - Storia e tradizion...	Civitella D'Arna (PG) - Ornero Fillanti - Tradizioni e raccon...	Fornovo di Taro (PR) - Giulio Zuffardi - Memorie di vita	Mondavio (PU) - Elvira Maria Giacomelli - Memorie di...	
 48:46	 10:29	 4:54	 7:29	 13:14	 12:04
Urbana (PD) - La tradizione dell'uccisione del maiale	Tonara (NU) - Lavorazione Campanacci 1 di 2	Sternatia (LE) - Ricamo a filè su telaio	Porzus (UD) - Gilberto del Fabbro - Costruzione bastoni	Avigliano (PZ) - Vito Aquila - La balestra aviglianese	Tonara (NU) - Lorenzo Leori - Lavorazione artigianale...
 9:18	 6:05	 15:56	 30:07	 11:59	 11:59
Tricarico (MT) - 1° Raduno Lucano delle Maschere...	Mondavio (PU) - Gruppo Arcieri Storici, Balestrieri e...	Morciano di Leuca (LE) - Giancarlo Colella - La Pizzic...	Aglientu (OT) - Giovanni Puggioni - Coro di Aglientu	Quarna di Sopra (VB) - Il Gruppo folkloristico -...	Viggiano (PZ) - Michele Romagnano - Strumenti...

3 million **single views** - 9 million **minutes displayed**

# Accreditation



- In 2012 UNPLI it's been accredited to the UNESCO's Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage.





# LOCAL LANGUAGE and DIALECTS

- Precisely to increase the involvement of the community and to underline the relevance of local languages, as an authentic expression of the identity of a people and **vehicle of knowledge** and **transmission**, every year, UNPLI organizes two important initiatives:
- **"National day of dialect and local languages:** (January 17), during which all Pro Loco are invited to dedicate a space to local languages during their events or to organize a dedicated one. Hundreds of event all around Italy are involved for this initiative.



# LOCAL LANGUAGE and DIALECTS



- The literary prize "Save your local language ", is free and open to all authors who speak in dialect or local language.
- The Prize, open to authors in the local language, divided into sections of edited and unedited **poetry** and edited and unpublished **prose**, which are flanked by the **school section** and the **music and theater section**, was launched in 2013 and is now in its **tenth edition**.
- each participant must also submit an **audio recording** of their local dialect or language. Thanks to this activity, UNPLI is creating a special **archive dedicated** to these issues.



# The ICH NGO Forum

- In 2013 UNPLI proposed and created the website of the Ich Ngo Forum ([www.ichngoforum.org](http://www.ichngoforum.org)) and manage the Facebook page “**Intangible cultural heritage and civil society**”.
- The Forum is the platform for communication, networking, exchange and cooperation for NGOs accredited by UNESCO to provide advisory services to the Intergovernmental Committee in the framework of the 2003 UNESCO Convention for the safeguarding of Intangible Cultural Heritage. NGOs are a pillar for the safeguarding of the World’s living traditions, together with the holders of these traditions and the States.



# Italian context



- Collaboration with the **Ministry of Culture** and in particular the **UNESCO Office**. UNPLI has signed an agreement with the Ministry dedicated to the safeguarding of intangible assets and their sustainable enhancement.
- UNPLI also collaborates with the **Central Institute for Intangible Heritage** with which it carries out **data collection** and **awareness raising campaigns** for local communities.

# The Italian network of NGOs accredited to the UNESCO



- **The Italian network** of NGOs accredited to the UNESCO Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage was born in Paris at the UNESCO headquarters, on **19 April 2019**.
- The **coordination** of the network is entrusted to UNPLI, in the person of Gabriele Desiderio (UNPLI). The following are the participating NGOs:
  - Cultural Association "Circolo della Zampogna"
  - Musical-Ethnic Cultural Association "TOTARELLA - Le Zampogne del Pollino"
  - Association for the Conservation of Popular Traditions
  - Sant'Antuono Association & the Battuglie di Pastellessa
  - Traditional music, songs and dances of the Four Provinces (MUSA)
  - Italian Society for Museography and Demo-Ethno-Anthropological Heritage (SIMBDEA)
  - National Union of Pro Loco of Italy (UNPLI)



# The Italian network of NGOs accredited to the UNESCO



The Italian network of NGOs accredited to the UNESCO Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage collaborate, each according to its skills and specificities on individual activities or larger projects. Among the main objectives of the network we point out:

- a) play a **mediating role** between **institutions** and “**communities, groups and individuals**”, at all levels, thus favoring the processes of recognition of the living heritage and its intergenerational transmission;
- b) promote and participate in **interregional, national and international projects** for the safeguarding of the Intangible Cultural Heritage;
- c) planning and organizing opportunities for **training, exchange of experiences and capacity building**;

Thank you for  
your attention!



UNIONE NAZIONALE  
PRO LOCO  
D'ITALIA