



UnitelmaSapienza

Università degli Studi di Roma



BiT-RG Seminar

Friday 15 December 2023

h. 11:00-12:00

UnitelmaSapienza University of Rome
Sala Organi Collegiali (Room 201 - Second Floor)

11.00 - 11.10

Opening

PIERGIUSEPPE MORONE

BiT- Research Group Coordinator, UnitelmaSapienza

11.10 - 12.00

The Armageddon Game: Taking sustainable consumption and stated preferences to the lab

DIMITRIS GEORGANTZIS GARCIA

The University of Sheffield, Management School, UK



Dimitris holds an integrated master's degree in Mathematics and Physics from the University of Glasgow, which he completed before making a turn to the social sciences driven by a combination of personal interest on the topic, and opportunity. He is currently in the final months of his PhD in Management at Sheffield University Management School, which was funded by a Marie-Słodowska Curie Fellowship within a Horizon 2020 (ITN) funded project, ReTraCE (Realising the Transition to the Circular Economy), supporting the European Commission's Circular Economy (CE) strategy. His research incorporates elements from economics (experimental methods and econometric analysis) and psychology/marketing (surveys, psychometrics and structural equation modelling) to explore the gap between what consumers say and what they actually do, in the context of ethical/pro-environmental behaviour.