

COURSE: Innovation in Emerging Countries (SECS-P/01 – CFU: 9)

TEACHER: Azzurra Rinaldi (azzurra.rinaldi@unitelmasapienza.it)

TUTOR: Stefania Manfrellotti (stefania.manfrellotti@unitelmasapienza.it)

1. KNOWLEDGE AND SKILLS TO BE ACHIEVED DURING THE COURSE

At the end of the course, the student will be able to understand the innovation process in emerging countries and to assess its influence on their development. The knowledge of the development tools will allow the student to understand what development is and what are the causes of underdevelopment, understanding in which areas innovation can be used to facilitate this process.

2. PROGRAM/ CONTENTS

1. Defining development
2. Theories of development
3. Development indicators and international rankings
4. Special focus on the transforming economies
5. Development and innovation
5. Development programs in Asia and Africa

3. TEXT BOOKS

A. Rinaldi, F. Sciarelli, "Development Management of Transforming Economies. Theories, Approaches and Models for Overall Development, Palgrave MacMillan, 2018, 118€.

Chapters: 1, 2, 3, 4, 8, 9, 10, 11, 12.

4. EDUCATIONAL METHOD AND TOOLS

The teaching support tools are represented by:

1. A knowledge assessment test
2. Webinars, held by both the teacher and the tutor
3. Slides
3. Forum
4. The recorded lessons
5. The e-tivities

5. SELF-ASSESSMENT PROCEDURES

The knowledge assessment test, that is a multiple choice test, represents a self-assessment tool that is useful to optimize the progress of understanding.

The final exam is oral.

6. EVALUATION METHODS (FINAL EXAM)

The professional skills acquired during the course can be applied to all jobs that require interpretative skills in the development process and in the evolution of the markets.

7. AREAS OF APPLICATION OF ACQUIRED KNOWLEDGE

The student will be able to express personal opinions on the main problems of economic development and on the development process driven by innovation. These skills will allow her to apply for jobs in the areas of both international business and international cooperation.

The knowledge of the impact of innovation on development in the emerging countries will allow the student to get closer to the issues which are typical of an advanced courses in Development Economics.